

Wellbeing, Pets,
Travel,
Beauty &
Lifestyle Blogger

Rachy reviews

"A subtle dose of the everyday" ←

ABOUT ME

WWW.RACHYREVIEWS.COM



Rachelle established the lifestyle, beauty blog, 'Rachyreviews' at the beginning of 2017 following her successful social media platforms (Instagram, Twitter & Youtube). Where she posted the majority of her content. Since then her audience has grown significantly allowing her to continue doing what she LOVES. With that said, she decided to branch out and further document her latest thoughts, opinions, and reviews in the form of a blog in order to cater to her audience's entertainment. As this not only allows her to be creative with her writing but also more informative and valuable to her readers.

RACHELLE STANLEY



Rachyreviews@hotmail.com



@rachyreviews
4,214
FOLLOWERS



@rachyreviews
1,008
FOLLOWERS



rachyreviews
459
SUBSCRIBERS



rachyreviews
304
FOLLOWERS

DA - 19

PA - 27

464

MONTHLY
UNIQUE VISITORS

660

MONTHLY
PAGE VIEWS

1,288

BLOG
SUBSCRIBERS

AUDIENCE

A TOTAL REACH OF 7,542
FOLLOWERS*

BLOG STATS

95% OF READERS ARE 25-34

95% OF READERS ARE FEMALE

52.33% ARE FROM UK

32.56% ARE FROM US

15.11% ARE FROM ROW

*TOTAL IS ACROSS ALL PLATFORMS INC BLOG



USPS

▶ UK'S TOP 10 FINALIST FOR "FEELUNIQUE'S TOP VLOGGER",
(2 YEARS RUNNING) 2017 AND 2018

▶ MODELLED FOR AVON'S FASHION & HOME BROCHURE
AND WAS ACCEPTED ONTO THE PANEL AS A REVIEWER,
2016 AND 2017

▶ DELIVERING EXCELLENCE AND EXTREME ATTENTION TO
DETAIL IN ALL PROJECTS

▶ HAVING A WONDERFULLY ENGAGED AND ORGANIC
FOLLOWING

▶ PRODUCING ONLY HIGH QUALITY VIDEOS, PHOTOGRAPHY,
DIGITAL CONTENT AND DESIGN

Services Provided

- SOCIAL MEDIA PROMOTION
- SPONSORED CONTENT
- "HONEST" PRODUCT/SERVICE REVIEWS
- SPONSORED POSTS
- GUEST BLOG WRITING
- BRAND AMBASSADORSHIPS
- INTERVIEWS



FEES AVAILABLE ON REQUEST

Brand Collaborations

FEELUNIQUE

REVOLUTION
MAKEUP REVOLUTION LONDON



MAD BEAUTY
★

DAISY
LONDON

AVON



Panasonic

HelloFRESH

*Want to work
with me?*

Well, get in touch.

Email me for a direct response at
rachyreviews@hotmail.com

or feel free to reach me using any
of my social media platforms (as
listed above)

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